

**WSOC-TV**

Agency Name: American Media

Today's date: 10/29/2012

Advertiser Name: Hudson / R/US Representative

Invoice Nbr.: \_\_\_\_\_

☒ Credit ☐ Debit ☐ Refund ☐ Transfer ☐ OSI Contract # 334600

☐ Agency # ☐ Advertiser # ☐ Order Type

Date Aired: \_\_\_\_\_

Time Aired: \_\_\_\_\_

A/E Name: Andrea Moore

A/E Number: \_\_\_\_\_

Ntl. Rep Nbr: \_\_\_\_\_

Billed at Rate: \_\_\_\_\_

Corrected Rate: \_\_\_\_\_

Gross Credit/Debit: \$6,115.00

Net Credit/Debit: \$5,197.75

**REASON FOR ADJUSTMENT:**

**SALES**

- ☐ Agency Commission Adj.
- ☐ Sales Ordering Error
- ☐ Makegood Error
- ☐ Rate Adjustment
- ☐ Telerep Ordering Error
- ☐ Telerep Makegood Error
- ☐ Spots Double Ordered

**OTHER**

- ☐ Carting Error
- ☐ Technical Difficulty
- ☐ Network Overrun
- ☐ Invoice Billing Error
- ☐ Computer Conv. Error
- ☐ Production Billing Adj.
- ☐ Internet

**TRAFFIC**

- ☐ Product Conflict
- ☐ Poor Rotation
- ☐ Incorrect Media
- ☐ Outside Time Period
- ☐ Order Entry Error

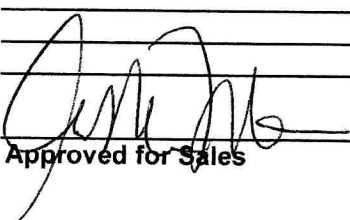
**EXPLANATION:**

rebates from the week of 10/15- dollars are being respent

11/1 th-fr 7-730p 2x \$1200

11/1 Th-su 11-1137p 3x \$1200

11/1 th-fr 110-210 1x \$115

  
Approved for Sales

\_\_\_\_\_  
Approved for Accounting



WSOC-TV

WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

American Media & Advocacy Group  
815 Slaters Lane  
Alexandria, VA 22314

**Contract # 334600**

**Schedule Dates**

10/16/12-11/04/12

**Advertiser**

Pol/R Hudson/R/NC US Representative (16382)

**Agency**

American Media & Advocacy Group (4189)

**Product**

Political - Federal Candidate (1067)

**Brand**

3286 CONGRESS (138621)

**Salesperson**

Telerep/Philadelphia, Philadelphia (1057)

**Sales Office**

Telerep/Philadelphia

**Buyer Name**

ROBINSON, TRACEY

**Phone/Fax**

/

Date Entered 09/28/12

Last Modified 10/31/12

Entered By Jill Hipskind

CO-OP No

Headline # 06355678

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$8,391.00

Net Total \$47,549.00

Sales Tax

**Charlotte (WSOC)**

By Broadcast Month

Oct. 2012

Nov. 2012

Grand Total:

Spots

45

6

51

Rate

\$49,825.00

\$6,115.00

\$55,940.00

**Comments**

HUDSON FOR CONGRESS

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* RICHARD HUDSON FOR CONGRESS

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.1	Normal Line / Spot	10/16/12-10/19/12	4	:30	6:30A- 7A (EST)	3		X	X	X	X			3	\$1,175.00	\$3,525.00	Charlotte (WSOC)	1X MAX/DAY	10/12/12
2.1	Normal Line / Spot	10/22/12-10/22/12	4	:30	6:30A- 7A (EST)	1	1							1	\$1,175.00	\$1,175.00	Charlotte (WSOC)	1X MAX/DAY	10/12/12
3.1	Normal Line / Spot	10/16/12-10/19/12	4	:30	7A- 8A (EST)			1	1	1	1			4	\$1,075.00	\$4,300.00	Charlotte (WSOC)	1X MAX/DAY	10/12/12
4.1	Normal Line / Spot	10/22/12-10/22/12	4	:30	7A- 8A (EST)	1	1							1	\$1,075.00	\$1,075.00	Charlotte (WSOC)	1X MAX/DAY	10/12/12
5.1	Normal Line / Spot	10/17/12-10/19/12	4	:30	8A- 9A (EST)				1	1				2	\$975.00	\$1,950.00	Charlotte (WSOC)	1X MAX/DAY	10/12/12
6.1	Normal Line / Spot	10/22/12-10/22/12	4	:30	8A- 9A (EST)	1	1							1	\$975.00	\$975.00	Charlotte (WSOC)	1X MAX/DAY	10/12/12
7.0	Normal Line / Spot	10/20/12-10/20/12	5	:30	7A- 8A (EST)						1			1	\$325.00	\$325.00	Charlotte (WSOC)	1X MAX/DAY	9/28/12
8.1	Normal Line / Spot	10/20/12-10/20/12	4	:30	8A- 9A (EST)						1			1	\$625.00	\$625.00	Charlotte (WSOC)	1X MAX/DAY	10/12/12
9.0	Normal Line / Spot	10/21/12-10/21/12	5	:30	7A- 8A (EST)							1		1	\$300.00	\$300.00	Charlotte (WSOC)	1X MAX/DAY	9/28/12
10.0	Normal Line / Spot	10/21/12-10/21/12	5	:30	12P- 1P (EST)	1	1							1	\$375.00	\$375.00	Charlotte (WSOC)	1X MAX/DAY	9/28/12
12.1	Normal Line / Spot	10/16/12-10/19/12	4	:30	5P- 5:30P (EST)			1	1	1	1			4	\$1,200.00	\$4,800.00	Charlotte (WSOC)	1X MAX/DAY	10/12/12
13.1	Normal Line / Spot	10/22/12-10/22/12	4	:30	5P- 5:30P (EST)	1	1							1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	1X MAX/DAY	10/12/12
14.1	Normal Line / Spot	10/16/12-10/19/12	4	:30	5:30P- 6P (EST)			1	1	1	1			4	\$1,300.00	\$5,200.00	Charlotte (WSOC)	1X MAX/DAY	10/12/12
15.1	Normal Line / Spot	10/22/12-10/22/12	4	:30	5:30P- 6P (EST)	1	1							1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	1X MAX/DAY	10/12/12

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



**WSOC-TV**  
1901 North Tryon Street  
Charlotte, NC 28206-2700

**WSOC-TV**

American Media & Advocacy Group  
815 Slaters Lane  
Alexandria, VA 22314

## Contract # 334600

<b>Schedule Dates</b>	10/16/12-11/04/12	<b>Date Entered</b>	09/28/12
<b>Advertiser</b>	Pol/R Hudson/R/NC US Representative (16382)	<b>Last Modified</b>	10/31/12
<b>Agency</b>	American Media & Advocacy Group (4189)	<b>Entered By</b>	Jill Hipskind
<b>Product</b>	Political - Federal Candidate (1067)	<b>CO-OP</b>	No
<b>Brand</b>	3286 CONGRESS (138621)	<b>Headline #</b>	06355678
<b>Salesperson</b>	Telerep/Philadelphia, Philadelphia (1057)	<b>Demo</b>	
<b>Sales Office</b>	Telerep/Philadelphia	<b>Order Type</b>	Normal
<b>Buyer Name</b>	ROBINSON, TRACEY	<b>Package Deal</b>	
<b>Phone/Fax</b>	/	<b>Commission %</b>	15.00
<b>CPE</b>	225/403/3286	<b>Commission</b>	\$8,391.00
<b>Account Types</b>	National/Political	<b>Net Total</b>	\$47,549.00
<b>Billing Type</b>	Standard	<b>Sales Tax</b>	

**Comments** HUDSON FOR CONGRESS \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* RICHARD HUDSON FOR CONGRESS

Charlotte (WSOC)		
By Broadcast Month	Spots	Rate
Oct. 2012	45	\$49,825.00
Nov. 2012	6	\$6,115.00
<b>Grand Total:</b>	<b>51</b>	<b>\$55,940.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
16.1	Normal Line / Spot	10/16/12-10/19/12	4	:30	6P- 6:30P (EST)	2		X	X	X	X			2	\$1,500.00	\$3,000.00	Charlotte (WSOC)	1X MAX/DAY	10/12/12
17.1	Normal Line / Spot	10/22/12-10/22/12	4	:30	6P- 6:30P (EST)		1							1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	1X MAX/DAY	10/12/12
18.1	Normal Line / Spot	10/21/12-10/21/12	4	:30	6P- 6:30P (EST)							1		1	\$1,350.00	\$1,350.00	Charlotte (WSOC)	1X MAX/DAY	10/12/12
19.1	Normal Line / Spot	10/16/12-10/19/12	3	:30	6:58P- 7:30P (EST)	2		X	X	X	X			2	\$1,600.00	\$3,200.00	Charlotte (WSOC)	1X MAX/DAY	10/12/12
20.1	Normal Line / Spot	10/22/12-10/22/12	3	:30	7P- 7:30P (EST)		1							1	\$1,600.00	\$1,600.00	Charlotte (WSOC)	1X MAX/DAY	10/12/12
21.1	Normal Line / Spot	10/16/12-10/18/12	3	:30	7:30P- 7:56P (EST)			1	1	1				3	\$1,600.00	\$4,800.00	Charlotte (WSOC)	1X MAX/DAY	10/12/12
24.1	Normal Line / Spot	10/16/12-10/19/12	4	:30	11P- 11:35P (EST)	2		X	X	X	X			2	\$1,200.00	\$2,400.00	Charlotte (WSOC)	1X MAX/DAY	10/12/12
26.1	Normal Line / Spot	10/21/12-10/21/12	4	:30	11P- 11:35P (EST)							1		1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	1X MAX/DAY	10/12/12
27.1	Normal Line / Spot	10/16/12-10/18/12	4	:30	11:35P- 12:05A (EST)			1	1	1				3	\$700.00	\$2,100.00	Charlotte (WSOC)	1X MAX/DAY	10/12/12
28.1	Normal Line / Spot	10/22/12-10/22/12	4	:30	11:35P- 12:05A (EST)		1							1	\$700.00	\$700.00	Charlotte (WSOC)	1X MAX/DAY	10/12/12
29.0	Normal Line / Spot	10/17/12-10/19/12	5	:30	12P- 1P (EST)				1	1	1			2	\$375.00	\$750.00	Charlotte (WSOC)	1X MAX/DAY	9/28/12
30.0	Normal Line / Spot	11/01/12-11/02/12	4	:30	7P- 7:30P (EST)	2			X	X	X			2	\$1,200.00	\$2,400.00	Charlotte (WSOC)		10/31/12
31.0	Normal Line / Spot	11/01/12-11/02/12	3	:30	1:10A- 2:10A (EST)	1			X	X	X			1	\$115.00	\$115.00	Charlotte (WSOC)		10/31/12
32.0	Normal Line / Spot	11/01/12-11/04/12	4	:30	11P- 11:37P (EST)				1	1	1		1	3	\$1,200.00	\$3,600.00	Charlotte (WSOC)		10/31/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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